

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s) : Jay H. Connelly  
Serial No. : 10/002,129  
Filed : October 31, 2001  
Group Art Unit: 3629  
Examiner: Ruhl, Dennis William  
Confirmation No.: 2646  
For : System and Method for Providing an Ordered Listing of Available, Currently  
Broadcasting, and/or Acquired Products Based on Predicted Relevance

**AMENDMENT AND REPLY UNDER 37 C.F.R. § 1.116**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the outstanding final office action dated February 6, 2007, Applicant respectfully requests reconsideration in view of the following Amendment and Remarks. A request for a continued examination (RCE) is being filed concurrently herewith.

**Amendments** to the claims begin on page 3 of this paper. Support for the Amendment can be found in the specification at least on page 22, paragraph 0055.

**Remarks** begin on page 21 of this paper.

It is not believed that extensions of time are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time

Appln. Serial No.10/002,129  
Attorney's Docket No. 42390P13399  
**Reply to Final Office Action mailed on February 6, 2007**

are necessary to prevent abandonment of this application, then such extensions of time are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefore are hereby authorized to be charged to Deposit Account No. 50-0221.